

**VENUE:** Singapore Expo, Hall 5, Foyer 2  
**Booth:** 5B10 **DATE:** 26 to 29 November 2009 **TIME:** 11am to 9pm



**PARTICIPATING DEALER:** Harvey Norman

# Cyber-shot

Stylish, Versatile & Fun to Use

# TX1

**NEW** **\$649**



Wide 3" Touch Screen LCD



Capture Wide Shots



Powered by **Exmor R**  
CMOS Sensor

2x sensitivity, 50% reduction in noise level

Mega Pixels	Optical Zoom	LCD Screen	ISO	HD Movie
10.2	4x	3.0"	3200	720p

**FREE GIFTS** (Worth Up to \$350)

- Sony Digital Photo Frame
- Sony 8GB Memory Stick PRO Duo™
- Additional Sony Rechargeable Battery
- Sony Carrying Case
- Mini Tripod
- Screen Protector

**SDW COURSE** (Worth \$40)\*

Big on Performance, Small in Size

# WX1

**NEW** **\$599**



**Handheld Twilight**  
Capture sharper, low-noise images in twilight.



Powered by **Exmor R**  
CMOS Sensor

2x sensitivity, 50% reduction in noise level

Mega Pixels	Optical Zoom	LCD Screen	Wide Angle	HD Movie
10.2	5x	2.7"	24 mm	720p

**FREE GIFTS** (Worth Up to \$350)

- Sony Digital Photo Frame
- Sony 8GB Memory Stick PRO Duo™
- Additional Sony Rechargeable Battery
- Sony Carrying Case
- Mini Tripod
- Screen Protector

**SDW COURSE** (Worth \$40)\*

The Slimmest Cyber-shot

# T90

**STAR BUY** **\$499**

Only 13.9mm thin, it's the **slimmest** Cyber-shot ever.



Wide 3" Touch Screen LCD

Mega Pixels	Optical Zoom	LCD Screen	ISO	HD Movie	ZEISS
12.1	4x	3.0"	3200	720p	

**FREE GIFTS** (Worth Up to \$300)

- Sony DVD Player
- Sony 8GB + 4GB Memory Stick PRO Duo™
- Additional Sony Rechargeable Battery
- Sony Carrying Case
- Mini Tripod
- Screen Protector

**SDW COURSE** (Worth \$40)\*

Slim & Versatile Cyber-shot

# W180

**STAR BUY** **\$279**



Mega Pixels	Optical Zoom	LCD Screen	Stamina	ISO
10.1	3x	2.7"	290 Shots	3200

**FREE GIFTS** (Worth Up to \$200)

- Sony DVD Player
- 8GB + 4GB Memory Stick PRO Duo™
- Sony Carrying Case
- Mini Tripod
- Screen Protector

**SDW COURSE** (Worth \$40)\*

## W220 User-Friendly & Long Stamina

**\$349**



Mega Pixels	Optical Zoom	LCD Screen	Stamina	ISO	ZEISS
12.1	4x	2.7"	370 Shots	3200	

### FREE GIFTS

(Worth Up to \$220)



**SDW COURSE**  
(Worth \$40)\*

## H20 Compact with 10x Optical Zoom

**\$549**



Mega Pixels	Optical Zoom	LCD Screen	ISO	HD Movie	ZEISS
10.1	10x	3.0"	3200	720p	

### FREE GIFTS

(Worth Up to \$360)



**SDW COURSE**  
(Worth \$40)\*

## HX1 World's First\* Camera with Sweep Panorama\*\*

**\$899**



Mega Pixels	Optical Zoom	LCD Screen	ISO	G	Full HD 1080
9.1	20x	3.0"	3200		500 Images

\* As of Apr 09, Sony Survey  
\*\* Panorama function assembles a sequence of continuous images with automatic position adjustment in a second.

### FREE GIFTS

(Worth Up to \$430)



**SDW COURSE**  
(Worth \$40)\*

### Sweep Panorama



## S-Frame



Sharing Made Easier.  
Now It's **2x** the Fun!

## DPP-F700

Digital Photo Printer & Frame

**\$299**

FREE GIFTS

**\$20**

\$20 CapitaVoucher 40pcs paper pack with ink

**NEW**

- 7" WVGA Clear Photo LCD
- 1GB Internal Memory (Stores Up to 2,000 Photos)
- MS, MS Duo, SD, SDHC, xD, CF Card Slots
- Auto Orientation Sensor
- Fast Speed Printing P-Size 45sec
- Creative Print (Calendar, ID Photo, Layout Print)

## DPF-D72/A72



DPF-D72



DPF-A72

- 7.0" WVGA
- 1GB Internal Memory<sup>1</sup>
- MS, MS Duo, SD, xD Card Slot

<sup>1</sup> Stores Up to 2,000 Photos <sup>2</sup> Stores Up to 250 Photos

Available Colours: DPF-D72 ● Red ○ White ● Black DPF-A72 ● Black

DPF-D72

**\$199**

FREE GIFTS

**\$20**

\$20 CapitaVoucher

DPF-A72

**\$169**

FREE GIFTS

**\$10**

\$10 CapitaVoucher