

VENUE: Suntec Convention & Exhibition Centre L3 – Concourse & L4 – Booth A1810 **DATE:** 12 – 15 JUNE 2008 **TIME:** 12 noon – 9pm

Eye-Q Challenge
My Sony

Win Big in the My Sony Eye-Q Challenge!

PARTICIPATING DEALERS: LEVEL 3 – SONG BROTHERS, LEVEL 4 – HARVEY NORMAN

Cyber-shot The Best Camera Experience

GfK Singapore No. 1* Digital Still Camera Brand

* GfK Singapore No.1 Brand in Compact Digital Still Camera category based on cumulative unit sales from Sep 2007 to Feb 2008.

W300 High Resolution Cyber-shot with Titanium Coating

Full HD 1080 Still Image

NEW

TITANIUM COATING

Optical Image Stabilizer, High Sensitivity, Zeiss, Face Detection, Smile Shutter

\$799 + FREE GIFT

4GB Memory Stick PRO Duo™, Cyber-shot Case, DPP-FP65 Digital Photo Printer (Worth \$40)

Mega Pixel	Optical Zoom	LCD Screen	Stamina	ISO
13.6 MEGA PIXELS	3x	2.7"	300 SHOTS	3200

T300 The Perfection of Vertical Design

Full HD 1080 Still Image

T Series Perfection.

Perfect Design

\$649 + FREE GIFT

4GB Memory Stick PRO Duo™, NP-FD1 Rechargeable Battery, LCS-TWB Carrying Case (Worth \$40), Extra Free Gift

Mega Pixel	Optical Zoom	LCD Screen	Stamina	ISO
10.1 MEGA PIXELS	5x	3.5"	250 SHOTS	3200

W170 Wide Angle High Performance Cyber-shot

BEST BUY

NEW

\$599 + FREE GIFT

4GB Memory Stick PRO Duo™, NP-FG1 Rechargeable Battery, LCS-TWB Carrying Case (Worth \$40), Extra Free Gift

Mega Pixel	Optical Zoom	LCD Screen	Stamina	ISO
10.1 MEGA PIXELS	5x	2.7"	390 SHOTS	3200

Perfect Function

\$649 + FREE GIFT

4GB Memory Stick PRO Duo™, NP-FD1 Rechargeable Battery, LCS-TWB Carrying Case (Worth \$40), Extra Free Gift

Mega Pixel	Optical Zoom	LCD Screen	Stamina	ISO
10.1 MEGA PIXELS	5x	3.5"	250 SHOTS	3200

T70 Stylish Performance Cyber-shot

BEST BUY

8.1 Mega Pixels, Large 3.0" LCD, Smile Shutter, Double Anti-Blur, HD Photo Viewing

\$499 + FREE GIFT

4GB Memory Stick PRO Duo™, NP-FD1 Rechargeable Battery, LCS-TWB Carrying Case (Worth \$40), Extra Free Gift

Mega Pixel	Optical Zoom	LCD Screen	Stamina	ISO
8.1 MEGA PIXELS	3x	3.0"	270 SHOTS	3200

W120 Versatile Performance Cyber-shot

Full HD 1080 Still Image

\$399 + FREE GIFT

4GB Memory Stick PRO Duo™, NP-FG1 Rechargeable Battery, LCS-TWB Carrying Case (Worth \$40), Extra Free Gift

Mega Pixel	Optical Zoom	LCD Screen	Stamina	ISO
7.2 MEGA PIXELS	4x	2.5"	350 SHOTS	3200

H50/H10 Semi-Professional High Zoom Cyber-shot

Full HD 1080 Still Image

DSC-H50 **\$799**, DSC-H10 **\$599**

4GB Memory Stick PRO Duo™, Cyber-shot Case, DPP-FP65 Digital Photo Printer, Cyber-shot Case* (Worth \$40), Extra Free Gift

Model	Mega Pixel	Optical Zoom	LCD Screen	Stamina	ISO
H50	9.1 MEGA PIXELS	15x	3.0"	300 SHOTS	3200
H10	8.1 MEGA PIXELS	10x	3.0"	310 SHOTS	3200

S750/730 Compact Camera with 10X Optical Zoom

DSC-S730 **\$249**, DSC-S750 **\$299**

4GB Memory Stick PRO Duo™, Cyber-shot Case (Worth \$40), Extra Free Gift

Model	Mega Pixel	Optical Zoom	LCD Screen	Stamina	ISO
S750	7.2 MEGA PIXELS	3x	2.5"	280 SHOTS	1250
S730	7.2 MEGA PIXELS	3x	2.4"	440 SHOTS	1250

T2 Fun Colourful Cyber-shot with 4GB Memory

Full HD 1080 Still Image

\$599 + FREE GIFT

DPP-FP65 Digital Photo Printer, NP-FD1 Rechargeable Battery, Cyber-shot Case (Worth \$40), Extra Free Gift

Mega Pixel	Optical Zoom	LCD Screen	Stamina	ISO
8.1 MEGA PIXELS	3x	2.7"	280 SHOTS	3200

Expand Your Shooting Enjoyment with Cyber-shot & Handycam Accessories

PictureStation

DPP-FP75

Enjoy Vibrant Colours and Ease-of-Use



58sec
Fast Print

Water
Proof

Easy
Direct
Slot

3.5" LCD

\$199

DPP-FP85

User Friendly for Rich Result



Also available
in White

45sec
Fast Print

Water
Proof

Easy
Direct
Slot

2.5" LCD

\$249

FREE
GIFT
SVM-F120P

DPP-FP95

Print at Home and so much more



Also available
in White

45sec
Fast Print

Water
Proof

Easy
Direct
Slot

3.6" LCD

\$349

FREE
GIFT
SVM-F120P

DPPA-BT1

Enjoy wireless Print with Bluetooth® USB Adaptor



S-Frame

Display all your photos and relive your memories.

Not just a digital photo frame, S-Frame renders realistic and vivid images. It also comes with calendar, clock, slideshow functions and more!

9inch

\$399

DPF-V900
9" Digital Photo Frame

7inch

\$299

DPF-V700
7" Digital Photo Frame

7inch

\$199

DPF-D70
7" Digital Photo Frame

Cyber-shot Accessories

LENS

Tele Conversions Lens

VCL-D2046

- 2.6x Telephoto Converter
- Draw in the Action and Capture More Details



Tele Conversions Lens

VCL-DH1758

- 1.7x Telephoto Converter
- High-Grade Lens Offers Increased Detail at the Edge of the Image



Tele Conversions Lens

VCL-DH1774

- 1.7x Telephoto Converter
- High-Grade Lens Offers Increased Detail at the Edge of the Image



Wide Conversions Lens

VCL-D0746

- 0.7x Wide-Angle Converter
- Convenient when Shooting in Cramped Locations



Wide Conversions Lens

VCL-DH0758

- 0.75x Wide-Angle Converter
- High-Grade Lens Offers Increased Detail at the Edge of the Image



Wide Conversions Lens

VCL-DH0774

- 0.75x Wide-Angle Converter
- High-Grade Lens Offers Increased Detail at the Edge of the Image



MARINE PACKS

MPK-THE

Compatible with DSC-T70



MPK-THF

Compatible with DSC-T300



MPK-WD

Compatible with DSC-W300, W170, W150



BATTERY

NP-FD1



NP-FG1



CHARGER

BC-TR1



BC-TRG



CARRYING CASE

Soft Carrying Case

LCS-TWF/P/B/R/T

Two-tone design in durable dual textures.



Soft Carrying Case with Stylus

LCJ-THC

Elegant, luxurious and functional carrying case.



Soft Carrying Case

LCS-TWD/B/W/P/T

Elegant clutch-style carrying case with two-tone accents.



Reversible Soft Carrying Pouch

LCS-CSK

Casual style with multicolour options.



Soft Carrying Case

LCS-TWA/B/T/R

Elegant and understated carrying case.



Soft Carrying Case

LCS-TWB/B/P/G/H

Elegant, sophisticated and sassy carrying case.



Soft Carrying Case

LCJ-THC

Elegant, luxurious and functional carrying case.



Soft Carrying case

LCS-TWG/P/L/B

Casual style carrying case.



All Models Compatible with: DSC-T300, T70, T2, W300, W170/150, W130/120, W110, S750

Handycam Accessories

BATTERY

NP-FH50

Rechargeable Battery Pack
6.8V/6.1Wh (900mAh)



NP-FH70

Rechargeable Battery Pack
6.8V/12.2Wh (1800mAh)



NP-FH100

Rechargeable Battery Pack
6.8V/27Wh (3970mAh)



CHARGER

AC-VQH10

AC Adaptor/Quick Dual Charger
InFoLITHIUM™ H&P Series



BC-TRP

Travel Battery Charger
Multi Voltage 100-240V



CARRYING CASE

LCS-SRC

Quick Shoot Case
W110 x H175 x D115mm



LCM-TGA*

Deluxe Carrying Case
W75 x H130 x D45mm



*Compatible with HDR-TG1E only

MICROPHONE

ECM-HW1

Wireless Remote Microphone
Bluetooth™ Operation
Active Interface Space



LENS

Wide Conversion Lens

VCL-HG0737C

0.7x
37mm ø Filter Diameter



Wide Conversion Lens

VCL-HG0730A

0.7x
30mm ø Filter Diameter



Wide Conversion Lens

VCL-E07A

0.7x
25mm, 30mm & 37mm
ø Filter Diameter



Tele Conversion Lens

VCL-HG1737C

1.7x
37mm ø Filter Diameter



LIGHTS

HVL-HFL1

3W Video Light & Flash
Active Interface Shoe



HVL-10NH

10W Video Light
Powered by 4 Ni-MH AA
Batteries



ECM-HGZ1

Gun Zoom Microphone
Active Interface Shoe

