

SONY®

like.no.other™

# Pre-launch Special 4 Days only!

Be the First to Own the New BRAVIA V4 and S4 Series.  
Buy the KLV-40V400A, KLV-32V400A and KLV-40S400A today.



V4  
series

**NEW**  
BRAVIA True Cinematic Series

**40" KLV-40V400A**

Full HD  
1080

FREE GIFT  
\$200  
Isetan Voucher^

**32" KLV-32V400A**

HD  
READY

Additional colour variation available for 32".  
Blazing Red Pure White Classy Brown

FREE GIFT  
\$150  
Isetan Voucher^

1+2 YEARS FREE  
MANUFACTURER'S WARRANTY\*



S4  
series

**NEW**  
BRAVIA Stylish Series

**40" KLV-40S400A**

Full HD  
1080

FREE GIFT  
\$100  
Isetan Voucher^



Home Theatre System  
(DAV - DZ270K)  
worth \$499

1+2 YEARS FREE  
MANUFACTURER'S WARRANTY\*

Also Available in S4 Series

**37" KLV-37S400A**

\$200  
Isetan Voucher^

**32" KLV-32S400A**

\$150  
Isetan Voucher^

+ Plus DVD Player  
DVP-NS608P worth \$99

**26" KLV-26S400A**

\*1 + 2 Years Manufacturer's Warranty for My Sony membership online registration for BRAVIA LCD TV purchase(s) made during the promotion period from 12-15 June 2008.  
^Terms and Conditions apply.  
For the latest BRAVIA retail prices, promotions and Terms and Conditions, please visit [www.sony.com.sg/bravia](http://www.sony.com.sg/bravia) today.

# BRAVIA

Your Ideal Living

Visit [www.sony.com.sg/bravia](http://www.sony.com.sg/bravia)



Based on CY2007 Revenue Share of Sony LCD TV  
According to DisplaySearch's Q4'07 Global TV Shipment and Forecast Report

**VENUE: Suntec Convention & Exhibition Centre Level 3 - Concourse & Level 4 - Booth A1832**  
**DATE: 12 - 15 JUNE 2008 TIME: 12 noon - 9pm**

# BRAVIA

Your Ideal Living

X  
series

## BRAVIA Signature Series in Full HD

Full HD  
1080



1+2  
YEARS FREE  
MANUFACTURER'S WARRANTY\*

Original Bezel Colour	Available Bezel Colours
● Bold Black	○ Pure White
● Galaxy Silver	● Warm Red
● Ocean Blue	● Champagne Gold

52" KLV-52X300A

FREE GIFT

Blu-ray Disc™ Player worth \$999 (BDP-S300) + \$300 Isetan Voucher\*

46" KLV-46X300A

FREE GIFT

Blu-ray Disc™ Player worth \$999 (BDP-S300) + \$200 Isetan Voucher\*

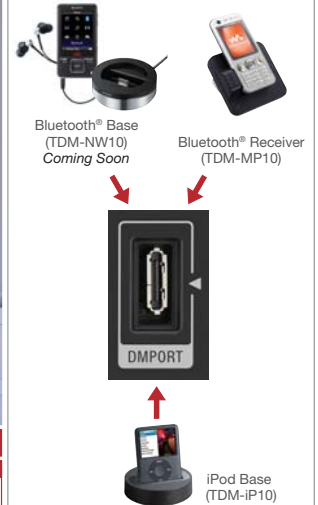
40" KLV-40X300A

FREE GIFT

Blu-ray Disc™ Player worth \$999 (BDP-S300) + \$100 Isetan Voucher\*

DIGITAL MEDIA PORT

A new way to enjoy more music. Simply plug and play to enjoy your favourite on-the-go tunes.



NOTE: All Digital Media Port are sold separately.

W4  
series

## BRAVIA Premium Series in Full HD

Full HD  
1080



1+2  
YEARS FREE  
MANUFACTURER'S WARRANTY\*

MIDNIGHT BLUE

NEW	NEW	NEW	NEW
52" KLV-52W400A	46" KLV-46W400A	40" KLV-40W400A	32" KLV-32W400A
FREE GIFT	FREE GIFT	FREE GIFT	FREE GIFT
Blu-ray Disc™ Player worth \$999 (BDP-S300) + \$300 Isetan Voucher*	\$300 Isetan Voucher*	\$400 Isetan Voucher*	\$150 Isetan Voucher*

V  
series

## BRAVIA True Cinematic Series

HD  
READY



1+2  
YEARS FREE  
MANUFACTURER'S WARRANTY\*

52"	46"	40"	32"
KLV-52V400A	KLV-46V400A	KLV-40V400A	KLV-32V400A
Colour available for 40" and 46".			
<ul style="list-style-type: none"> <li>● Techno Black</li> <li>● Cool Silver</li> </ul>			
Additional colour variation available for 32" & 26".			
<ul style="list-style-type: none"> <li>● Techno Black</li> <li>● Cool Silver</li> <li>○ Striking White</li> <li>● Blazing Red</li> <li>● Sporty Blue</li> <li>● Coral Pink</li> </ul>			

Purchase any X, W4, V4, V and S4 series LCD TV and get the following Home Theatre Systems at a SPECIAL Price:

A. Home Theatre System  
DAV-DZ1000  
(Usual \$1,899)  
**\$ 1,599**



B. Home Theatre System  
DAV-IS10  
(Usual \$1,299)  
**\$ 999**



C. Home Theatre System  
DAV-DZ870KW  
(Usual \$999)  
**\$ 899**



D. Home Theatre System  
DAV-DZ570K  
(Usual \$699)  
**\$ 499**



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