

# SONY

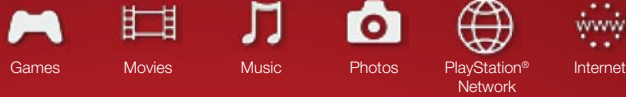
**SINGAPORE EXPO HALLS 5 & 6  
27 ~ 30 NOV 2008 • 11AM ~ 9PM  
BOOTH 5D01 • FREE ADMISSION**

Participating Dealer – Juzz1 (S) Pte Ltd  
All prices are inclusive of 7% GST

Business Registration No. 53018421D



## Still All Powerful



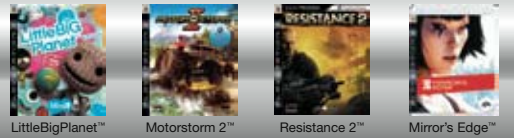
**Piano Black (CECHK06)**  
(Also available in Ceramic White and Satin Silver)

### PLAYSTATION 3



PLAYSTATION®3 continues to be the most powerful gaming console to date. Featuring a new 80GB (CECHK06) model that offers plenty of storage space for your favourite movies, music, photos and downloads via the PlayStation® Network – it's your personal entertainment hub. Isn't it time you played beyond?

**Try out these latest PS3™ games and many others at our booth!**



Pearl White (PSP-3006PW)



Mystic Silver (PSP-3006MS)



Piano Black (PSP-3006PB)



PlayStation® Portable

Introducing the new PSP® (PSP-3006) with an advanced anti-reflective LCD and built-in microphone. Able to display high-quality picture resolution and vivid colour – even when used outdoors – its integrated microphone also lets you communicate on Skype™. It's gaming on the move and more!



Sony is the No.1 Brand for Video Game Console (Home & Portable) in Singapore!

**Check Out The Exciting PS3™ & PSP® Deals at Our SITEX Booth Today!**

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## BLU-RAY MOVIE & MUSIC TITLES

Blu-ray Disc™ delivers the best high-definition entertainment experience, especially when it comes to movies and music performances. If you love a good flick, get ready: High-definition eye candy plus theatre-quality audio – the only thing missing is the popcorn. Title availability, you ask? A long list of movie and music titles from major film and music studios is already available on Blu-ray Disc™.



Hancock

Casino Royale  
Collector's Edition



21

Celine Dion

### FEATURES

#### PLENTY OF STORAGE CAPACITY

50GB BD vs. 4.7GB DVD to support high-definition games and movies.

#### THEATRE-QUALITY AUDIO

7.1 channel surround sound and true lossless audio.

#### HIGH DEFINITION 1080P

The highest-definition resolution available today.

#### INDUSTRY SUPPORT

Blu-ray has the broadest industry support for any disc format ever launched. It is now the de-facto standard.

#### BACKWARD COMPATIBLE

Blu-ray players read your entire libraries of music CDs and DVD movies.

**Purchase Selected Sony Pictures Home Entertainment Titles at only \$39.90!**

**50% OFF\***  
2<sup>nd</sup> Purchase of Selected Movie Titles!

\* For selected movie titles distributed by Alliance Entertainment only

Stand to win a S\$12,000 home make-over by OM when you purchase Sony products\* with DBS/POSB Cards! Visit [www.sony.com.sg/DBSpromo](http://www.sony.com.sg/DBSpromo) for details.

\*Not valid for PlayStation® and Sony Ericsson phones. Other terms and conditions apply.



DBS. All you need to be Santa.

Partnered by:

