

Singapore Expo Hall 5, Booth 5B10
27 - 30 Nov 2008
11am to 9pm



The World's First 200Hz LCD TV

NEW



Z4

- Motionflow 200Hz
- BRAVIA Engine 2
- In-Built Digital Tuner
- 80,000:1 Dynamic Contrast Ratio
- DLNA
- Inch size: 52" 46" 40"



Original Speaker Grills Colour Available Speaker Grills Colours (at an additional cost)

- Sterling Silver
- Ruby Red
- Bronze Brown
- Platinum Gold
- Obsidian Black

52" KDL-52Z4500	45" KDL-46Z4500	40" KDL-40Z4500
Z4 FREE GIFT	Z4 FREE GIFT	Z4 FREE GIFT
\$500 CHOICE Voucher	\$400 CHOICE Voucher	\$300 CHOICE Voucher

X4 Full HD 1080, DV3 Digital Video Broadcasting, MIDNIGHT BLUE, Motionflow PRO 100Hz

Signature Series in Full HD

NEW

- Motionflow 100Hz PRO
- BRAVIA Engine 2 PRO
- In-Built Digital Tuner
- 1,000,000:1 Dynamic Contrast Ratio (Selected Models)
- RGB Dynamic LED
- Inch size: 70" 55" 46" 40"

Motionflow 100Hz PRO and RGB Dynamic LED applicable for 55" and 46" only.

Original Speaker Grills Colour Available Speaker Grills Colours (at an additional cost)

- Sterling Silver
- Ruby Red
- Bronze Brown
- Platinum Gold
- Obsidian Black

70" KDL-70X4500	55" KDL-55X4500	46" KDL-46X4500	40" KDL-40X4500
X4 FREE GIFT	X4 FREE GIFT	X4 FREE GIFT	X4 FREE GIFT
KLV-46V400A	\$600 CHOICE Voucher	\$500 CHOICE Voucher	\$400 CHOICE Voucher



W45 Full HD 1080, DV3 Digital Video Broadcasting, MIDNIGHT BLUE, Motionflow 100Hz

Premium Series in Full HD (with in-built digital tuner)

NEW

- Motionflow 100Hz
- BRAVIA Engine 2
- In-Built Digital Tuner
- 50,000:1 Dynamic Contrast Ratio
- Intelligent Picture
- Inch size: 52" 46" 40"



52" KDL-52W4500	45" KDL-46W4500	40" KDL-40W4500
W45 FREE GIFT	W45 FREE GIFT	W45 FREE GIFT
\$500 CHOICE Voucher	\$400 CHOICE Voucher	\$300 CHOICE Voucher

W4 Full HD 1080, MIDNIGHT BLUE

Premium Series in Full HD

- BRAVIA Engine 2
- 30,000:1 Dynamic Contrast Ratio
- MPEG Noise Reduction
- Intelligent Picture
- 10 Bit Panel (except 32")
- Inch size: 52" 46" 40" 32"



52" KLV-52W400A	46" KLV-46W400A	40" KLV-40W400A	32" KLV-32W400A
W4 FREE GIFT	W4 FREE GIFT	W4 FREE GIFT	W4 FREE GIFT
Blu-ray Disc™ Player	Blu-ray Disc™ Player	\$400 CHOICE Voucher	\$150 CHOICE Voucher

V4 Full HD 1080, HD READY

True Cinematic Series

- BRAVIA Engine 2
- 33,000:1 Dynamic Contrast Ratio (Selected Models)
- MPEG Noise Reduction
- Intelligent Picture
- Ambient Light Sensor
- Inch size: 46" 40" 32"



Colour Available for All V4 series Models Additional Colours Variation Available for 32"

- Sleek Black
- Blazing Red
- Pure White
- Classy Brown

46" KLV-46V400A	40" KLV-40V400A	32" KLV-32V400A
V4 FREE GIFT	V4 FREE GIFT	V4 FREE GIFT
Blu-ray Disc™ Player	DAV-DZ270K (DVD Home Theatre System)	DVP-FX720 (Portable DVD Player)

S4 Full HD 1080, HD READY

Modern Classic Series

- BRAVIA Engine 2
- 33,000:1 Dynamic Contrast Ratio (40" only)
- MPEG Noise Reduction
- Intelligent Picture
- Ambient Light Sensor
- Inch size: 40" 37" 32" 26" 20"

Full HD 1080 applicable for S4 series 40" only
HD Ready applicable for S4 series 37", 32", 26" and 20" only



Original Colour for all S4 Modern Classic Series Colours Variation Available for S4 Colourful series 20" only

- Classic Black
- Refreshing Blue
- Youthful Green
- Charming Pink
- Cheerful Orange
- Sleek Silver
- Classic Black

40" KLV-40S400A	37" KLV-37S400A	32" KLV-32S400A
S4 FREE GIFT	S4 FREE GIFT	S4 FREE GIFT
DAV-DZ270K (DVD Home Theatre System)	\$200 CHOICE Voucher	\$150 CHOICE Voucher

T4 HD READY

Sleek & Stylish Series

- BRAVIA Engine 2
- 15,000:1 Dynamic Contrast Ratio (32" only)
- MPEG Noise Reduction
- Intelligent Picture
- FM Radio & 5 Band Graphic Equaliser
- Inch size: 32" 26" 19"



32" KLV-32T400A
T4 FREE GIFT
\$100 CHOICE Voucher

Purchase any LCD TV and get the following Home Theatre System at a SPECIAL Price :

DAV-DZ1000 (Usual \$1,899) While stock last

\$1,499

DAV-F500 (Usual \$1,299)

\$1,099

DAV-IS50 (Usual \$1,299)

\$999

DAV-DZ570K (Usual \$699)

\$499

Above mentioned free gifts are based on redemption basis. Terms & Conditions apply. For details, please visit www.sony.com.sg/sonydays

1+2 YEARS FREE MANUFACTURER'S WARRANTY*

All BRAVIA LCD TVs come with a 1+2 year manufacturer's warranty. Purchase any BRAVIA LCD TV and enjoy the 1+2 Year Manufacturer's Warranty when you register it online for a My Sony membership. Please visit www.sony.com.sg/bravia for details.

Stand to win a \$12,000 home make-over by OM when you purchase Sony products* with DBS/POSB Cards! Visit www.sony.com.sg/DBSpromo for details.

*Not valid for PlayStation® and Sony Ericsson phones. Other terms and conditions apply.



DBS. All you need to be Santa.

THE REVOLUTION IN VISUAL ENTERTAINMENT
EXPERIENCE THE NEW GENERATION BLU-RAY DISC™ PLAYERS



BDP-S350 NEW

Experience the next wave of home entertainment with this Blu-ray Disc™ Player, featuring Dolby® TrueHD™ and BD-Live compatibility

- Profile 2.0
- JPEG (BD-R/RE)(DVD+RW/+R/-RW/-R/CD-R,RW)
- DVD Upscaling HDMI™ (720p/1080i/1080p)
- Dolby® TrueHD™, Dolby® Digital Plus & Dolby® Digital/DTS® Decoding
- Support BD-Live & BonusView
- Analogue Audio 6 Channel Output

\$699

FREE GIFT:
1 Blu-ray title + HDMI™ Cable + Lucky Draw Entitlement*
SDW COURSE (Worth \$45)*

BDP-S550 NEW

Access exclusive downloadable content with this Blu-ray Disc™ Player and BD-Live and make the most of your movie experience

- Profile 2.0
- JPEG (BD-R/RE)(DVD+RW/+R/-RW/-R/CD-R,RW)
- DVD Upscaling HDMI™ (720p/1080i/1080p)
- DTS®-HD Master Audio, DTS-HD High Resolution & Dolby® TrueHD™ Decoding
- Support BD-Live & BonusView
- Analogue Audio 7.1 Channel Output

\$999

FREE GIFT:
1 Blu-ray title + HDMI™ Cable + Lucky Draw Entitlement*
SDW COURSE (Worth \$45)*



Store Up to **15,000** Songs in HDD
Store → Listen → Transfer

GIGA JUKE

NAS-E35HD

80GB HDD Micro HiFi with Digital Media Port

- 80GB HDD stores up to 15,000 songs
- Rip from CD at up 4x
- 3-Lines display makes it easy to access your favourite tunes
- Record directly from Sony's DMPort
- Automatic title labelling is provided using Gracenote's music recognition technology and database, containing music data for approximately 350,000 albums
- Up to 10x transfer from HDD to Walkman®

\$699

FREE GIFT:
CHOICE Voucher \$50 + \$20 wayango prepaid card
www.wayango.com (exclusively at SiteX)

Home Theatre Systems

HT-SF2300

Full HD Cinematic Experience with Sony's Blu-ray Receiver System

- 143W x 5 + 285W = 1000W
- S-Master Digital Amplifier
- HDMI™ Repeater
- Digital Cinema Auto Calibration (D.C.A.C)
- Portable Audio Enhancer
- Dolby® Pro Logic®/Dolby® Pro Logic® II, Dolby® Digital/DTS® Decoding

NEW



\$799

FREE GIFT:
CHOICE Voucher \$30 + HDMI™ Cable

DAV-DZ30

Home Theatre System with S-Master Digital Amplifier & Dolby Digital Sound

- 400W Total Power Output
- S-Master Digital Amplifier
- FM/AM Tuner with 30 Presets
- Dolby Digital and DTS
- DivX Playback
- JPEG and MP3 Playback
- Progressive Scan (NTSC/PAL)
- Precision Cinema Progressive

NEW



\$299

Portable DVD Players

DVP-FX870/B

Portable DVD Player

- 8" (inch) TFT High Resolution LCD Screen with Twisting Mechanism for Flexible Viewing
- Lightweight Anti-Shock Design
- Playback Audio CD and CD-R/RW with Audio, MP3 and JPEG files
- Playback DVD-R/-RW/-R DL/+R/+RW and CD-R/-RW with DivX®



\$349

FREE GIFT:
CHOICE Voucher \$30 + Car Kit Pouch

DAV-F500

Elegant Wireless 5.1ch DVD Home Theatre System

- 141W x 4 + (143 x 2) (Total: 850W Power Output)
- 32bit S-Master Digital Amplifier
- 1080p Video Upscaling via HDMI™
- USB Playback & Record (from CD to USB)
- DVD-R/+RW/+R DL/-RW/-RW(VR)/VCD/CD-R/-RW/MP3/DivX® JPEG/SA-CD and Tuner Function
- Digital Cinema Sound



Purchase with Purchase*:

ONLY \$1,099

U.P. \$1,299

DAV-DZ570K

Powerful DVD Home Theatre System for a Cinematic Experience

- 142W x 5 + 140RMS (Total: 850W Power Output)
- 24bit S-Master Digital Amplifier
- 1080p Video Upscaling via HDMI™
- USB Playback & Record (from CD to USB)
- DVD-R/+RW/+R DL/-RW/-RW(VR)/VCD/CD-R/-RW/MP3/DivX® JPEG/SA-CD and Tuner Function
- Karaoke with Scoring Function



Purchase with Purchase*:

ONLY \$499

U.P. \$699

DAV-IS50

Sony's Smallest Home Theatre System

- 50W x 5 + 200RMS (Total: 450W Power Output)
- 32bit S-Master Digital Amplifier
- HDMI™ connection with 1080p upscaling
- DVD-R/+RW/+R DL/+RW/-RW/VCD/CD/MP3/JPEG/DivX® Playback and Tuner Function
- Audio Input Function with Portable Audio Enhancer
- S-AIR Wireless Ready



Purchase with Purchase*:

ONLY \$999

U.P. \$1,299

DVP-FX720

Portable DVD Player

- 7" Wide Screen LCD
- 5-Hour Long Battery Life
- DVD, DivX®, VCD, JPEG, Kodak Picture CD, MP3
- USB slot for USB Flash Memory Drive and Memory Card Reader



\$299

FREE GIFT:
CHOICE Voucher \$20 + Car Kit Pouch



Above mentioned free gifts are based on redemption basis (except SDW course & Lucky Draw). For details, please visit www.sony.com.sg/sonydays

* A successful online warranty application of your Sony product is required to enjoy the complimentary SDW course and be eligible for Lucky Draw. Registration for Complimentary SDW course needs to take place within 4 months from the date of purchase. Terms and Conditions apply.

With purchase of any BRAVIA LCD TV. For more details, visit www.sony.com.sg/sonydays.

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